

# 30 DAY Google Business Planner

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Check your primary & secondary categories are serving you	Update Your contact info	Update your opening times inc. special holiday hours	Upload a picture of you as the owner	Post an update introducing yourself
DAY 6	DAY 7	DAY 8	DAY 9	DAY 10
Add your monthly campaign/ offer to google	Ask your clients for a review	Add a photo of your business	Share a case study story before /After	Make sure your chat feature is switched on
DAY 11	DAY 12	DAY 13	DAY 14	DAY 15
Add a FAQ to your listing	Upload a 30 sec video	Add a picture related to your business	Add an update with Call to action button	Reply to all reviews
DAY 16	DAY 17	DAY 18	DAY 19	DAY 20
Share a Pro Tip to help potential customers	Add FAQ's to your chat	Add products to your listing	Post an update on educational content. What can you teach?	Share a behind the scenes video or pic
DAY 21	DAY 22	DAY 23	DAY 24	DAY 25
Tell people how can they work with you. Use a CTA button.	Add a photo related to your business	Ask for reviews or create a review QR code	Create and share a FREE resource with a CTA button	Highlight a testimonial or results you've got.
DAY 26	DAY 27	DAY 28	DAY 29	DAY 30
Share what sets you apart from the competition	Add a photo on updates & photos	Highlight why you do what you do.	Share your listing and encourage reviews	Check your insights/stats to see how your listing performed